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RENE RICH admiring the
KUNDERD *Gladiolus*
EXHIBIT

KUNDERD'S

"Century of Progress"

Gladiolus Offer

A Collection of the Beautiful Varieties Shown at the Great World's Fair

Even before the Gladiolus selling season begins, when the beauty of Kunderd's Century of Progress Exhibition is fresh in your memory, we announce the most spectacular offer of our career. Those magnificent varieties you saw and your friends saw, the Gladioli that caused endless comment in the daily newspapers, will be placed in a special collection of 50 large size bulbs for only \$2. What a treat, what a thrill this is going to be for our friends and customers. What joy it is going to bring to the hearts of flower lovers. There never was such a fine, lovely collection before. It is a deluxe assortment of fine, big bulbs, the best colors and the rarest types in the world. All this you can transfer from A Century of Progress to your own garden spot by just sending in your order now.

**PRE SEASON
50 GLADIOLUS
BARGAIN.
BIG BULBS
FOR ONLY \$2
PREPAID**



This Is
Our First
Big Surprise of
the "Glad" Season

This offer comes to you as a complete surprise. It gives you a most splendid opportunity to secure the fine varieties one million people admired at the Horticultural Building. Hundreds of people, each and every day for nine weeks, were constantly writing down names of varieties that appealed to them. This gave rise to the splendid idea that we would offer our old friends and new a collection of those varieties we exhibited at the World's Fair.

An Assortment of Kunderd's Premier Gladioli

Even for ordinary varieties this would be an unusually low price, but contrast this with a collection of 50 of Kunderd's Premier, World's Fair bulbs and you can appreciate what an opportunity this is. All types, all shades, all colors will be used in these "Century of Progress" collections. While they will all be our finest named kinds they will be sent to you in a superbly balanced assortment. The bulbs will be big bulbs, the kind that produce magnificent spikes of gorgeous flowers. All bulbs will be positively guaranteed and will also be guaranteed to arrive at your address safely and in perfect condition. The cost of Two Dollars covers everything. Express or Parcel Post will be paid by us.

YOU MAY ORDER AS MANY COLLECTIONS AS YOU WISH
We will positively fill your order



PAULINE FREDERICK is
also a Kunderd *Gladiolus*
enthusiast

A. E. KUNDERD, Inc., Goshen, Ind.

NOTE

The photographs in this folder are actual scenes of Kunderd's mammoth Gladiolus Exhibition at A Century of Progress. More than one hundred thousand blooms were shown in this magnificent spectacle of color. The show was one of the principal displays in the Fair.

A Million People

Came to See Our Magnificent Gladiolus Exhibit at A Century of Progress

The Kunderd Gladiolus exhibit was seen by more people than any single Gladiolus show in the world. The number of people who saw this big display is estimated at more than one million. The enthusiasm was high, in fact flower lovers were amazed at the size and beauty of the exposition. From this very same exhibit we have assembled 50 bulbs in each collection and we are offering them to prove that you can have these fine specimens in your own yard.

We Offer You Prepaid 50 large, beautiful bulbs

World's Fair Varieties
for only \$2

In order that you will understand what a marvelous bargain this Century of Progress collection is we give you a complete description as nearly as possible. There will be fifty large size bulbs guaranteed to give you excellent blooms. The bulbs will represent the choice varieties you saw at the World's Fair. There will be a fine assortment of colors ranging from pinks to deepest reds. There will be yellows to richest orange, there will be delicate lavenders to gorgeous purples and there will be a few choice whites and combinations. There will be Ruffled varieties, Plain Petalled varieties and Primulinus kinds. The bulbs will be carefully packed and shipped to you prepaid at the rate of 50 bulbs for \$2. You may order as many collections as you wish and we agree to positively fill your order and ship when weather conditions permit safe transportation.

Do not overlook this "Century of Progress" Collection. It is a DeLuxe Offer and a Pre-Season Bargain

SPECIAL ORDER BLANK for Kunderd's "Century of Progress" Collection

A. E. KUNDERD, Inc.
Goshen, Ind., U. S. A.

Dear Sirs: Please send me your FAMOUS COLLECTION of
Century of Progress Gladioli. I am enclosing \$.....
to cover the cost of.....

NUMBER OF COLLECTIONS

NOTE—All Collections will be made up in the order in which they are received and shipped when weather permits.

Checks, Money Orders, or Currency Acceptable.

Name.....

R. F. D. No.....

Street.....

Post Office.....

State.....

County.....

Express Office.....

Date of Order.....

DO NOT WRITE IN
THIS SPACE

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